

# Revival of Every Campus a Refuge Chapter at Agnes Scott College

Spring 2022

## Table of Contents

<b>ECAR ASC Proposal</b>	<b>1</b>
<b>ECAR Overview</b>	<b>2</b>
How ECAR works?	2
ECAR chapter benefits ASC students in the following ways:	3
<b>ECAR has the following costs associated with its effort:</b>	<b>4</b>
<b>Liabilities and ECAR Licensing:</b>	<b>4</b>
More Information on ECAR:	4
<b>Memorandum of Understanding:</b>	<b>5</b>
<b>License Agreement:</b>	<b>7</b>

## ECAR ASC Proposal

Every Campus A Refuge (ECAR) is an organization that started at Guilford college in 2015 by Dr. Diya Abdo, with the intention of temporarily housing refugees on university campuses, since they already have the basic tools for survival; housing, food services, utilities, and access to volunteers. Agnes Scott College became the second College in the nation to implement ECAR following Guilford, when its students (mostly from the class of 2016) organized around this demand and with the support of the College's administration became a refuge for a family in need. By reviving ECAR at Agnes Scott, we would like to once again become a refuge (coordinated through a local refugee resettlement agency, International Rescue Committee of Atlanta) at such critical times, and together engage this particular challenge of our time. Similar to previous times, the class of 2024 is committed to revive this student-led organization, meaning that all of the daily necessities of the guests would be coordinated between the agency and student volunteers. The goal of this organization is to acclimate refugees to the United States, and through temporary housing (approximately lasting five months per family) provide a structure for how they can survive on their own. Agnes Scott can do this by providing a comfortable transition period to a new life in the United States.

## ECAR Overview

- 1) ECAR is a higher-education initiative founded in September 2015 at Guilford College.
- 2) ECAR incorporated into a 501C3 non-profit organization in 2017.
- 3) ECAR's mission is to partner every U.S. college and university with their local refugee resettlement agency as a co-sponsor to host refugees on campus grounds and support them in their resettlement.
- 4) The ECAR chapter at Guilford College has thus far hosted 66 refugees from several countries.
- 5) Families are hosted for an average of 5 months in a campus house dedicated to ECAR that is within walking distance of bus stops, grocery stores, and banks.
- 6) The initiative has been adopted by several [HEIs across the country](#).
- 7) Colleges and universities are especially well-suited for this hosting/co-sponsorship model because campuses are like cities with everything necessary to welcome a refugee family and support their successful integration: housing, facilities, utilities, human resources and expertise in many areas, as well as a built-in cohesive community of welcome.
- 8) Several ECAR chapters continue hosting families over the years (e.g. Guilford, Wake Forest, and Lafayette). This means the potential for a consistent and dependable infrastructure for refugee resettlement support that is also highly scalable.
- 9) ECAR has the capacity to scale through a Best Practices Manual and existing trainings and workshops.
- 10) ECAR has a successful track record that is backed by impact studies which show the initiative's benefits to hosted refugees, among them, greater sense of belonging and financial stability of the refugees, and participating students, among them, greater sense of ethical citizenship, and awareness of complexities of forced migration, refugee experiences, refugee resettlement in the U.S. as well as national policies and practices.

## How ECAR works?

- 1) HEIs partner with a local refugee resettlement agency (**in ASC case, likely International Rescue Committee of Atlanta—IRC Atlanta**).
- 2) This partnership allows the refugee resettlement agency partner to have oversight of the hosting of, and interaction with, the refugee family so that the refugee family is protected.
- 3) Both parties sign a Memorandum of Understanding ([see sample below](#)) to delineate the roles and responsibilities of each partner. **This MOU is adjustable depending on the needs and wishes of ASC as the hosting partner.**
- 4) HEIs sponsor a refugee family arriving through the refugee resettlement partner agency and assigned to them by the agency.
- 5) HEIs provide the hosted family with free housing and utilities as well as free access to campus facilities and amenities for several months until the family integrates into the local community and is financially stable.

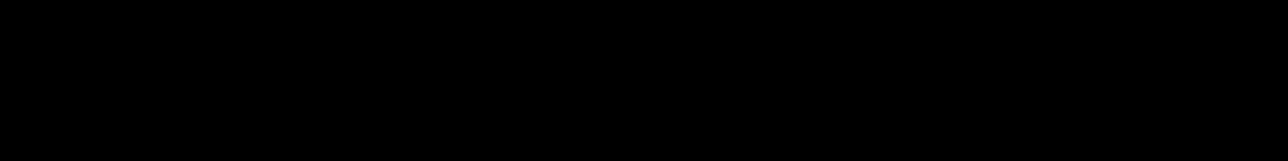
- 6) In coordination with the refugee resettlement agency partner, specifically the case worker assigned to the family, HEIs provide case management support as well as cultural, social, and community integration support through trained/vetted volunteers from the campus and local community. **(ASC volunteers can receive this training from ECAR or IRC-Atlanta)**
- 7) HEIs also provide integration support unique to their material and human resources -- the possibility to audit classes, ESL instruction, opportunities for creativity (art, music, etc.), childcare, tutoring, career services, etc. Hosted refugees thrive rather than simply survive.
- 8) HEIs engage in ethical practices to maintain dignity, agency, and privacy of hosted families while providing an educational opportunity to the campus, community, and students involved in the effort.
- 9) HEIs support the family in identifying desired off-campus housing at the end of the hosting period and support them in making the transition.

ECAR chapter benefits ASC students in the following ways:

- 1) Close proximity to Summit and Global Learning: Various courses at ASC, particularly those within the **Middle East Studies** and the **Human Rights** Programs, teach on migration, the global refugee crisis, human rights implications of war and conflict, and more. Hosting refugees on campus would help connect 'theory to practice' on these topics.
- 2) Professional success training for our students: Students (or any individuals) are only allowed to work with/support the refugees after they receive extensive training. This training highlights key skills needed to support the temporary settlement and transition of the new arrivals through respect and confidentiality.
- 3) Other post-graduation benefits: The students who initiated ECAR at ASC succeeded in securing entrance into prestigious graduate school programs. From our close contact with them at that time, it was clear that their work on this initiative enhanced their applications, as well as overall development.
- 4) Second-language acquisition support: Post-secondary institutions with language programs are ideal sites to pair refugees with second language learners who can receive course credit, participate in internships and practicum experiences, etc. to foster cross-language skills. **Middle East Studies faculty at ASC**, depending on the refugee's native tongue, are interested to explore possibilities of increased language exposure for our students.
- 5) MES faculty are also willing to lend any support needed with our language skills, i.e. with translations and more.
- 6) Opportunities in higher education for innovative civic engagement, ethical service learning, and global education at the local level (including curricular, co-curricular, internship, and research opportunities). With consultation with ASC faculty, there are ways to explore integration of volunteer trainings and work into SCALE, or other curricular initiatives. Ex: at Guilford College, the initiative is connected to a minor where students get credit for hosting and supporting refugees on campus.

### ECAR has the following costs associated with its effort:

- 1) A campus house or apartment and its utilities (electric, water, gas, and Wi-Fi). At Agnes Scott College, we calculate this cost to be less than \$16,800 a year (forgoing rent of \$900 a month, with covering utilities for \$300 to \$500 a month).
- 2) Part-time staffing to coordinate volunteer efforts, partnership with the refugee resettlement agency, and student engagement. This could be done by leveraging stipended Graduate Assistantships, AmeriCorps members, Fellowships, Internships, etc. At Guilford College this is a Guilford College Center Fellowship of 15k a year which funds our Program Coordinator. Many other ECAR chapters are coordinated by student clubs and organizations at no cost.

- 3)  students in 2016 successfully furnished the apartment with help from community members.

### Liabilities and ECAR Licensing:

- At private institutions such as ASC, an ECAR Chapter would be considered a college program and thus covered by the College's general liability insurance. This is how ASC acted as a host last time we were an ECAR chapter.
- Below is an instance of [the MOU](#) that ASC could sign with IRC, outlining ASC responsibilities and obligations. These are adjustable and depend on what ASC would like to do from a hosting perspective.
- [ECAR Licensing Agreement](#): By becoming an official ECAR Chapter, ASC will be able to use the ECAR name (which has significant goodwill). As an ECAR chapter, ASC will receive free training for our key personnel, support with fundraising, and potentially funding. Dr Abdo shared that she is happy to adjust the agreement in ways that work for both ECAR and Agnes Scott if the College's lawyer sees anything they would like to change, as they recently did with Siena College.

### More Information on ECAR:

- <http://everycampusarefuge.net/>
- Dr. Diya Abdo ([abdod@guilford.edu](mailto:abdod@guilford.edu)) is a second-generation Palestinian refugee, born and raised in Jordan. She has been working in higher education for over 20 years as a professor. As the founder and Director of Every Campus A Refuge, she has supported the implementation of ECAR on several campuses in the U.S.
- [Best Practices Manual](#)
- [TEDTalk](#)

Memorandum of Understanding  
Between  
Every Campus A Refuge at [Your Institution]  
And  
[Your Partner Resettlement Agency]

This Memorandum of Understanding (MOU) establishes a partnership between Every Campus A Refuge at [Your Institution] and [Your Partner Resettlement Agency]. Together, [Your Institution] and [Agency] enter into this Memorandum of Understanding to mutually promote an effective partnership in serving recently arrived refugees on [Your Institution]'s campus.

The organizations agree to the following tasks for this MOU:

[Your Institution] will:

- Provide appropriate and safe, furnished housing on [Your Institution]'s campus.
- Ensure continued maintenance of the house and its utilities/amenities throughout the family's stay.
- Prepare the house according to [Agency]'s home supply list.
- Provide a culturally appropriate hot meal upon arrival.
- Provide utilities, including electricity, water, and Wi-Fi (available on campus if not the ECAR at (Your Institution)-designated house).
- Inform guests of campus resources & provide necessary access as requested/needed (e.g. cafeteria, library, gym, departmental facilities, clubs and organizations etc.).
- Appropriately train & background check volunteers to aid in carrying out tasks.
- Fill out and submit case notes for all tasks completed by Program Coordinator & volunteers.
- Aid in resettling family off-campus, providing three housing options that fit the guests' preferences as closely as possible.
- Help the family move to their off-campus housing.
- Protect privacy and confidentiality of family's location and information, ensuring that it will only be shared with volunteers and College personnel on a need-to-know basis.
- Not receive any funds (R&P or otherwise) from [Agency] for carrying out these tasks.
- Provide [Agency] with cash match/in-kind documentation (volunteer time, rent, utilities, and other expenses incurred by your institution on behalf of the family).

[Resettlement Agency] will:

- Orient the campus partner to the partnership and its nature -- what to expect, benefits, etc.
- Provide as much notice as possible to [your institution] before the family arrives.
- Identify and connect [Agency] point persons (case managers and then other [Agency]

personnel) with ECAR at [Your Institution] staff throughout the guests' stay.

- Provide necessary case information in preparation for new arrivals (including but not limited to case size, composition, ages, country of origin, language, arrival date and time).
- Provide children's car seats, phones, mattresses, box springs, and bed frames for hosted guests.
- [Agency] Case Manager will complete home safety evaluation and home supply checklist prior to clients' arrival.
- Communicate regularly with ECAR at [Your Institution] Program Coordinator to coordinate services, assess clients' well-being, and provide case updates as needed (such as client appointments, job opportunities and job placements, schedules, etc.) throughout the guests' stay.
- Give funds (R&P or otherwise) directly to, or on behalf of, clients.
- Invite the ECAR at [Your Institution] representative to participate in family-specific service planning.

Both ECAR at [Your Institution] and [Agency] will:

- Be present for airport arrival & provide transportation back to ECAR at [Your Institution] house
- Provide tour of home upon arrival, including information on safe use of utilities
- Work on arrival goals set by the guests
- Check in regularly with guests during their stay on campus.
- [Agency] and ECAR at [Your Institution] will check in with each other first and agree on responses to situations that might arise, presenting a united front, whether related to employment situations, family requests or needs, or any other circumstance involving guests.

The term of this MOU is for a period of five years from the effective date of this agreement and may be extended upon written mutual agreement. It shall be reviewed annually to ensure that it is fulfilling its purpose and to make any necessary revisions. This document may be amended at any time upon agreement of both parties. The signature below establishes that the organizations agree to fulfill their tasks for this partnership to the best of their abilities.

**Every Campus A Refuge at [Your Institution]:**

---

Representative Name	Title	Date
---------------------	-------	------

**[Partner Refugee Resettlement Agency]:**

---

Representative Name	Title	Date
---------------------	-------	------

## License Agreement:

### Parties:

1. Every Campus A Refuge, a non-profit corporation organized under the laws of the State of North Carolina with its principal office at [REDACTED] (“ECAR”).

2. \_\_\_\_\_ [name] \_\_\_\_\_, a \_\_\_\_\_ [entity type] \_\_\_\_\_ organized under the laws of the State of \_\_\_\_\_ [state] \_\_\_\_\_ with its principal office at \_\_\_\_\_ [address] \_\_\_\_\_ (“Licensee”).

### Recitals:

1. ECAR owns the registered service marks EVERY CAMPUS A REFUGE and ECAR (together, the “Licensed Marks”), U.S. Trademark Reg. Nos. 5474799 and 5474800, respectively, for use in providing educational and charitable services to foreign refugees and their families, among other services.
2. Licensee wishes to participate in the ECAR program by providing housing and resettlement services to refugee families in accordance with the standards and guidelines developed by ECAR, and wishes to license from ECAR the right to use the Licensed Marks on and in connection with such services (“the Licensed Services”).

**NOW, THEREFORE**, in consideration of the mutual promises set out in this License Agreement, the Parties agree as follows:

1. **License.** Licensee is hereby granted a royalty-free, non-exclusive and non-transferable right during the term of this License Agreement to use the Licensed Marks on and in connection with the Licensed Services, in the following formats only:

Every Campus a Refuge at [Licensee’s name]

and/or

ECAR at [Licensee’s name]

Licensee will obtain the prior written permission of ECAR before using the Licensed Marks or any confusingly similar term in connection with any internet URL or domain name, social media account name, page name, or user name. Licensee acknowledges that ECAR may itself at any time use the Licensed Marks and may license their use to any third parties. As between ECAR and Licensee, any and all expenses incurred in connection with the fulfillment of Licensee’s obligations will be Licensee’s sole responsibility.

2. **Licensed Services.** Licensee will use its reasonable good faith efforts to provide Licensed Services to refugees and their families during the term of this License Agreement, and will obtain all necessary licenses, permits, and governmental permissions. In providing Licensed Services, Licensee will work directly with one of the nine domestic resettlement agencies authorized by the Reception and Placement Program of the U.S. Department of State, and will ensure that all Licensed Services are rendered in full compliance with all agency regulations, procedures, and requirements.

- 3. Quality Control.** Licensee recognizes that the Licensed Marks have substantial public recognition and goodwill, and are valuable assets of ECAR. Licensee therefore agrees to perform the Licensed Services in a manner that is consistent with and upholds the values of ECAR as stated on ECAR's web site, <https://everycampusarefuge.net>, and as may be communicated by ECAR in writing from time to time during the term of this License Agreement. ECAR or its representatives shall have the right, at reasonable times and on reasonable notice, to visit and inspect all facilities where Licensed Services are provided by Licensee, to verify compliance with this License Agreement. Should ECAR determine in its sole judgment that any Licensed Services fail to comply with any of the requirements of this Section 2.0, Licensee will take commercially reasonable steps to correct the same promptly on receipt of Notice from ECAR of such noncompliance.
- 4. Advertising And Promotion.** All of Licensee's advertising, marketing, and promotional or informational materials displaying the Licensed Marks in any format or media ("Licensed Communications") will be truthful, accurate, and not misleading, and will include a statement in substantially the following form:

"EVERY CAMPUS A REFUGE and ECAR are service marks owned by Every Campus A Refuge, a North Carolina non-profit corporation, and are used under license."
- 5. Fundraising By Licensee.** Should Licensee engage in any fundraising activities, solicitations, or events that use or display the Licensed Marks or that are otherwise undertaken in connection with the Licensed Services ("Fundraising"), Licensee will clearly and conspicuously disclose that such Fundraising is on behalf of Licensee only, and not on behalf of ECAR or any other ECAR licensee. All net proceeds of Fundraising shall be used by Licensee to support delivery of the Licensed Services, and not for any other purpose. Fundraising that constitutes Licensed Communications shall also comply with the requirements of Paragraph 4, above.
- 6. Ownership.** Nothing in this License Agreement shall transfer to or create in Licensee any ownership interest in the Licensed Marks, which shall continue to be owned solely by ECAR throughout the Term and thereafter, and all use of the Licensed Marks by Licensee and all goodwill generated by the same shall inure to the benefit of ECAR as owner.
- 7. Records.** Licensee shall prepare and maintain, in accordance with generally accepted accounting principles consistently applied, complete and accurate books of account and records concerning Licensee's operations and performance under this License Agreement, including but not limited to any Fundraising and any expenditures of funds in rendering the Licensed Services. ECAR upon reasonable advance Notice may examine such records to the extent reasonably required to verify compliance by Licensee with its obligations under this License Agreement.
- 8. Indemnity.** Licensee indemnifies and agrees to defend and hold harmless ECAR, its officers, owners, employees, directors, agents, and all those taking through or under it, with respect to any formal or informal claim asserted by any third party that arises out of actual or alleged conduct by Licensee in breach of any warranty or other obligation of Licensee under this License Agreement. If any claim is asserted against ECAR for which it is indemnified under this License Agreement, it shall give prompt written Notice thereof to Licensee and shall reasonably cooperate in the defense and settlement thereof. Promptly upon receipt of such Notice, Licensee shall be entitled and obliged to employ counsel to represent ECAR, to control the defense of and settle or compromise such claim or suit,



and to keep ECAR fully informed with respect thereto. No such claim shall be settled without ECAR's express approval in writing.

- 9. Term, Renewal And Termination.** The initial term of this License Agreement will begin on the latest date of execution by either Party, will expire by its terms one (1) year thereafter, and will thereafter be automatically renewed for successive one (1) year terms unless either Party gives Notice to the other of non-renewal no later than thirty (30) days prior to the end of the then-current term. This License Agreement may be terminated by either Party at any time upon material breach by the other Party, effective immediately upon Notice to the other Party.
- 10. Effect Of Termination.** Upon any termination or expiration of this License Agreement, regardless of reason, all rights granted to Licensee hereunder shall immediately revert to ECAR, and Licensee shall immediately and permanently cease any use or display of the Licensed Marks. Nothing in this Paragraph 10 shall impair Licensee's ability and obligation, if any, to continue to provide services to refugee families after expiration or termination of this License Agreement, including any families being served as of the date of expiration or termination, so long as such services are thereafter rendered without use or display of the Licensed Marks.
- 11. No Waiver.** This License Agreement may not be modified except in a writing signed by the Parties. Any waiver or failure to require strict performance of any provision of this License Agreement by any Party shall not waive, affect, or diminish any right of that Party thereafter to demand strict compliance with the same.
- 12. Relationship.** The Parties are and intend to be independent contractors. Under no circumstances shall personnel of either Party engaged in work to be done under this License Agreement be considered to be employees of the other. Nothing contained herein shall be construed to place the Parties in a relationship of partners, joint venturers, principal and agent, employer and employee, or any other special or fiduciary relationship. Neither Party shall have the authority to, nor shall it purport to, conclude contracts or otherwise act for or bind the other Party in any manner, as agent or otherwise.
- 13. Assignment.** Licensee may not assign or transfer this License Agreement or any rights or obligations under it without the prior written consent of ECAR. This License Agreement shall be binding on each Party, its successors and any permitted assigns.
- 14. Entire Agreement.** This License Agreement constitutes the entire agreement between the Parties with respect to the subject matter hereof and supersedes all prior and contemporaneous agreements, understandings, negotiations and discussions, whether oral or written, on the same subject. Neither Party is relying on any promises or representations except those set out in this License Agreement.
- 15. Execution.** This License Agreement may be signed in counterparts, and when identical copies have been executed and delivered by each Party, such execution shall be deemed to have the same effect as if all Parties had signed the same original. Transmission of images of signature pages by facsimile or email attachment shall be deemed to have the same effect as delivery of an original signature.

EVERY CAMPUS A REFUGE ("ECAR") \_\_\_\_\_ ("Licensee")

By \_\_\_\_\_ By \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_